



THE INDUSTRIAL ASSOCIATION
OF CONTRA COSTA COUNTY

FORUM RSVP

◆◆◆Wednesday, January 18, 2017◆◆◆

Zio Fraedos Restaurant

611 Gregory Lane

Pleasant Hill, CA 94523

11:00-11:30 AM Registration and Networking

11:30 AM-1:30 PM Lunch and Forum

The Industrial Association is fortunate to have Richard Temple, Executive Vice President of McNally Temple Associates and Eric Zell, Principal and founder of Zell & Associates as our January Forum speakers.



California's Manufacturing Muscle: Use It or Lose It

Contra Costa County is the State's second largest manufacturing county. Our industrial jobs and local economy are under siege by activist groups who are threatening manufacturing at the local and State level. Join us to learn how you can engage in this lively and ongoing debate from two of California's most pre eminent political consultants.

Richard Temple has over 25 years of experience in the Capitol and is one of Sacramento's best-known political consultants. Temple has spent the last 20 years of his time in California politics at McNally Temple Associates, one of the state's premiere PR and political consulting operations. As the firm's executive vice president, Temple knows the political landscape down to the ground and wields influence over numerous issues and has influence among the players in the political community. Despite the firm's history as a staple in California Republican campaigns, McNally Temple Associates has a strongly bipartisan influence in the Capitol, particularly given its involvement in labor issues such as its work with the California Correctional Peace Officers Association. Given the importance of the group in the re-alignment debate, and despite the Republican's apparent dwindling of political influence, at least for now, consultants like Temple will remain front and center.

Eric Zell is a specialist in public policy, governmental affairs and political strategy. He has over twenty nine years of experience achieving successful implementation of difficult and high profile state and local public policy issues including the passage of state environmental, education and energy legislation, the establishment of Contra Costa County's Transportation Sales Tax and Growth Management Program, gaining approvals for state-of-the-art energy facilities, and the passage of Contra Costa County's landmark Industrial Safety Ordinance. He has implemented public affairs and political campaigns on a variety of issues and for numerous candidates on the state and local levels as well as local ballot measures. In 1991, Eric formed Zell & Associates, a highly respected government relations and public affairs consulting firm. Prior to forming his own company, Eric held the position of Vice President, Governmental Relations and Public Affairs, for William R. Gray and Company, a transportation consulting firm, for a period of four years. From 1980 through 1987, he served as local Chief-of-Staff to State Assemblyman Bob Campbell. In addition, Eric is extraordinarily active in the local community, serving as an elected member of the West Contra Costa Healthcare District Board of Directors and on the Board of Directors of the Contra Costa College Foundation and the East Bay Leadership Council. In 2010, he served as Finance Co-chair of the East Bay Regional Park District's successful Measure WW bond measure campaign.

Buffet Lunch

*If you have special dietary needs, please feel free to phone Jack Bean at (925) 289-6412 to make special arrangements.

ATTENDEES

Pre-Paid by January 13th I/A Members Attending at **\$40.00** each

Pre-Paid by January 13th Non-Members Attending at **\$45.00** each

Visa Master Card Discover American Express

Card # _____ Expiration Date _____ CVC Code# _____

Name and signature required _____

Credit card statement mailing address _____

Payment after January 13th or at the door for all attendees \$50 each

Completed Registration Form and Credit Card Information Online: iaccc.org or

Jacque Bartlett: Phone: (925) 766-4515 Email: jbartlett@iaccc.org

Mail: 1311 Castro Street, Martinez CA, 94553

Please RSVP by January 13, 2017